

Bcc # 11

***In Defense of the Poor Image,* Exhibition by Victor Wang materialising texts by Hito Steyerl**

2 - 21 March 2013, 12 - 6pm daily
Opening: 1 March, 6 - 9pm

The soul never thinks without a mental image declared Aristotle in his work *De Anima*, where the desire to reproduce objects in an attempt to retain mental imaging for analysis, provides the biases of further understanding. For Bcc # 11, rather than having artists submit digital files to the data bank to be selected by the guest curator, exhibition maker Victor Wang will materialise selected essays written by Hito Steyerl, and actualise them in the exhibition space. Developing out of a series of conversations over the internet with Steyerl, this Bcc will not have artworks, but rather objects, video, images, etc, as points of reference, to develop a visual language in relation to the selected essays. Using such things as literary references, content, page numbers, titles, and syntax as guidelines for providing what Bcc outlines in their brief as 'interpreting their physical form'.

Like a physical wall text, the objects act as footnotes to the essay. Or as Ingrid Schaffner wrote, they should appeal to someone who knows more, less, and as much as you do. Therefore the object does not teach about the author, but rather provides a medium that can enrich the experience of the text. By materialising the essay, it allows for the concepts and arguments formulated within the text to take shape. For example, in Hito Steyerl's essay *In Free Fall*, she locates the development of new spatial perspectives, such as God's-eye view, to the development of new technologies. How can such perspectives be adopted when making objects to influence the spectator? Or how can the concept of image-value, defined not by resolution and content, but by velocity, intensity, and speed, be applied in the development of an exhibition? Producing objects of citation for the viewer, the curator will compose different methods of actualising essays in *The Wretched of the Screen* – that directly speak to the interest of Bcc, and its structure.

Victor Wang is an exhibition maker and curator based in London. Recent exhibitions and projects include *Mapping the Narrative: Things on Paper Not Necessarily Meant To Be Viewed as Art*, With text and publications selected by: Richard Wentworth, Ute Meta Bauer, Clare Johnston, Ruth Noack, and Tord Boontje. Royal College of Art, London, *IMPRINT: works by Mai Yamashita & Naoto Kobayashi*, In collaboration with The Goethe-Institut, Vancouver, *Unfolding Processes*, in partnership with Künstlerhaus Bethanien and the Node Center of Curatorial Studies at the Grim Museum, Berlin, and was a curatorial assistant for the Vancouver Pavilion at the Shanghai Biennale, 2012. Victor is currently a Curating Contemporary Art MA candidate at the Royal College of Art, London.

Hito Steyerl is a filmmaker and writer based in Berlin. She teaches artistic media practice at the University of Arts Berlin. Her latest works include: *The Kiss* 2012, *Adorno's Grey* 2012, *The Body of the Image* 2012 (performance), *Abstract* 2012, *Guards* 2012 as well as the lectures *Probable Title: Zero Probability* (2012) with Rabih Mroué and *I dreamed a dream* (2012). Her newest publication is: *The Wretched of the Screen*, a collection of essays (2012).

Since 2011, Aurélia Defrance, Julie Grosche and Aude Pariset have worked with an experimental exhibition format entitled Bcc. Within this format, curators are invited to materialize artworks from digital files sent by artists. Using the internet as the only means of communication between artists and curators, the Bcc project emphasizes their relationship and explores the variable conditions under which an artwork is authored, circulated and framed.

For more information please contact questions@norwichoutpost.org

¹ Aristotle, *de anima* DL, Vii 15 hott W.s. helnemann Cambridge, mass, and London, (1936) 1995 pp 176 77

² Bcc official website, 2012, retrieved 5 December 2012, <http://b--c--c.com/about.html>

³ Ingrid Schaffner, *Wall Text*, 2003/6, Ink on paper, Courtesy the author (2003-6), Philadelphia Center for Arts and Heritage, 2006



10b Wensum Street, Norwich, NR3 1HR, UK
questions@norwichoutpost.org | www.norwichoutpost.org
+44 (0)1603 612 428 | Charity Number 1109254

